

International Women's Day 2024 (Empowerment starts with us) March 8, 2024 Friday

The International Women's Day is observed on March 08, 2024. It is a day to annually celebrate the respect, appreciation and love towards women and was originally called "International Working Women's Day".

In different regions the focus of the celebrations ranges from general celebration of respect, appreciation and love towards women to a

celebration for women's economic, political and social achievements.

March 1911 was the first time International Women's Day was honoured. The Venus symbol - it is often used to represent women and the female sex.

•Theme for International Women's Day This Year

The theme for International Women's Day 2024 is INSPIRE INCLUSION. It calls for appreciating and respecting women from all different backgrounds irrespective of caste,

creed and financial status. The theme emphasises that when women feel like they belong and are important, they feel stronger and more empowered.

Tips for celebration:

- 1. Wear The Colour Purple
- 2. Photo challenge with your women colleagues and share it with us.
- Take part in our webinar on March
  at 6 PM
- 4. Write A Letter To A Woman Who Has Inspired You
- 5. Organise An All-Women Party

- 5. Invite Empowering Female Speakers
- 6.Thank-You Campaigns
- 7. Shower Them With Some Acts Of Kindness
- 8. Volunteer At A Local Women's Shelter Or Organisation
- 9. Host A Wellness Session
- 10. Support Women-Owned Businesses
- 11. Have A Self-Care Day With Friends
- 12. Highlight Women In Your Industry
- 13. Awards For Exceptional Women
- 14. Author Reading With Women

## Writers

- 15. #EmbraceEquity Photo Challenge For Social Media
- 16. Gifts For The Female Role Models In Our Lives
- 17. Watch A Women-Empowering Movie
- 18. Attend A Women's Day March Or Rally
- 19. Donate To A Cause-Based Charity
- 20. Women's History Trivia
- 21. Pictionary
- 22. 5 Second Challenge
- 23. Straw In Hair
- 24. Play Who Am I?

25. Recommend few women whom you wish to honour, we honour them with UN Certificate Of Appreciation